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AQSE:SWEL

FRA:484

OTC:SCNNF

A TRUSTED WELLNESS COMPANY



SATIVA
WELLNESS
GROUPTM

JULY 2021

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AN EXECUTIVE SUMMARY

SATIVA
WELLNESS
GROUP

The strategic business developments that has been undertaken in the last six months have produced strong financial and operational results. The next phase will be exciting for us all.

Marc Howells who has joined in March as Chief Executive Officer, said “I am delighted to join such an exciting company and evolve the roadmap to ensure a successful group, where the share value truly reflects the sum of the parts: an international, accredited laboratory testing facility in Phytovista, a European CBD manufacturing and retail division and a covid/wellness division increasing its footprint and testing facilities to deliver our mission”:

Wellness as a lifestyle choice.



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GOODBODY
BOTANICALS

CBD

Best Quality,
Best Price

Price

PHYTOVISTA
LABORATORIES

LABORATORY

Top 3
Cannabinoid Testing

Price


GOODBODY
WELLNESS

WELLNESS

Your
Lifestyle Choice

Price

Core Values and Ethics and Ethics

Governance and Compliance and Ethics

THE RISE OF WELLNESS

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WELLNESS
GROUPTM

UK IVD Market (In Vitro diagnostics) is estimated to reach \$3,127 million by 2023.

10% annual increase in demand for blood and tissue tests over the next 10 years.

The UK CBD Market is said to be growing at double digits and predicted to be just under £1 billion in 2025.

SATIVA- FINANCIAL HIGHLIGHTS

FIRST HALF OF 2021

- Q1 best quarterly turnover to date
- Q2 produced even stronger revenue results
- Business operating on a positive cash flow whilst maintaining a health cash position to further its acquisition strategy.
- The main trading company, Goodbody Botanicals, has generated profits year to date in 2021, compared to loss making in previous years.
- Successful placement to invest in the future business.




SATIVA- OPERATIONAL HIGHLIGHTS

FIRST HALF OF 2021

- Change in leadership and strong team appointed.
- The wellness divisions aligned in 3 clear divisions as CBD, Cannabinoid testing and clinic testing services.
- Group CBD testing laboratory Phytovista achieved ISO 17025.
- Submitted full Novel Food Dossier to FSA.
- Roll out of 50 clinics nationwide to build the newest division of the business.



ROAD TO GROWTH- CBD



**Best Quality,
Best Price
Guaranteed!**

- Leverage quality proposition; **We select it, we extract it, we test it, we bottle it, we guarantee it.**
- Launch new consumer proposition - Best Quality, Best Price.
- Build a 'membership' model to build predictable revenues.
- Secure sales through 'popular' on-line platforms.
- Product range extensions- refills, drinks and vape.
- Secure European distribution agreements.
- Progress mergers and acquisitions to increase product range and revenue.
- Optimise Olimax manufacturing and wholesale.
- Expand White label services.

ROAD TO GROWTH-WELLNESS



Wellness-
Your lifestyle Choice

- Significantly increase the footprint of our clinics nationwide.
- Expand our product range to incorporate Influenza A&B and RSV.
- Trial **new wellness testing opportunities** to roll out through the clinic's nationwide.
- Implement new technology to disrupt current marketplace blood testing journeys - fast, accessible, accurate.
- Introduce corporate testing.

ROAD TO GROWTH-PHYTOVISTA



ONE OF THE TOP 3 CBD &
HEMP TESTING LABORATORIES
IN EUROPE

- To build leading and lasting partnerships in quality and compliance for the cannabinoid industry.
- To develop capabilities into other cannabis testing areas.
- Expand the scope of the **ISO17025 accreditation** for new tests.
- Expand cannabinoid testing in Europe.
- Partner with professional institutions as a key supplier.
- Increase sensitivity testing to meet anticipated new government standards.
- Continue to fund research into the efficacy of CBD through **Kings College, London** including evidence on absorption variations based on delivery mechanism.

WHAT IS CBD?

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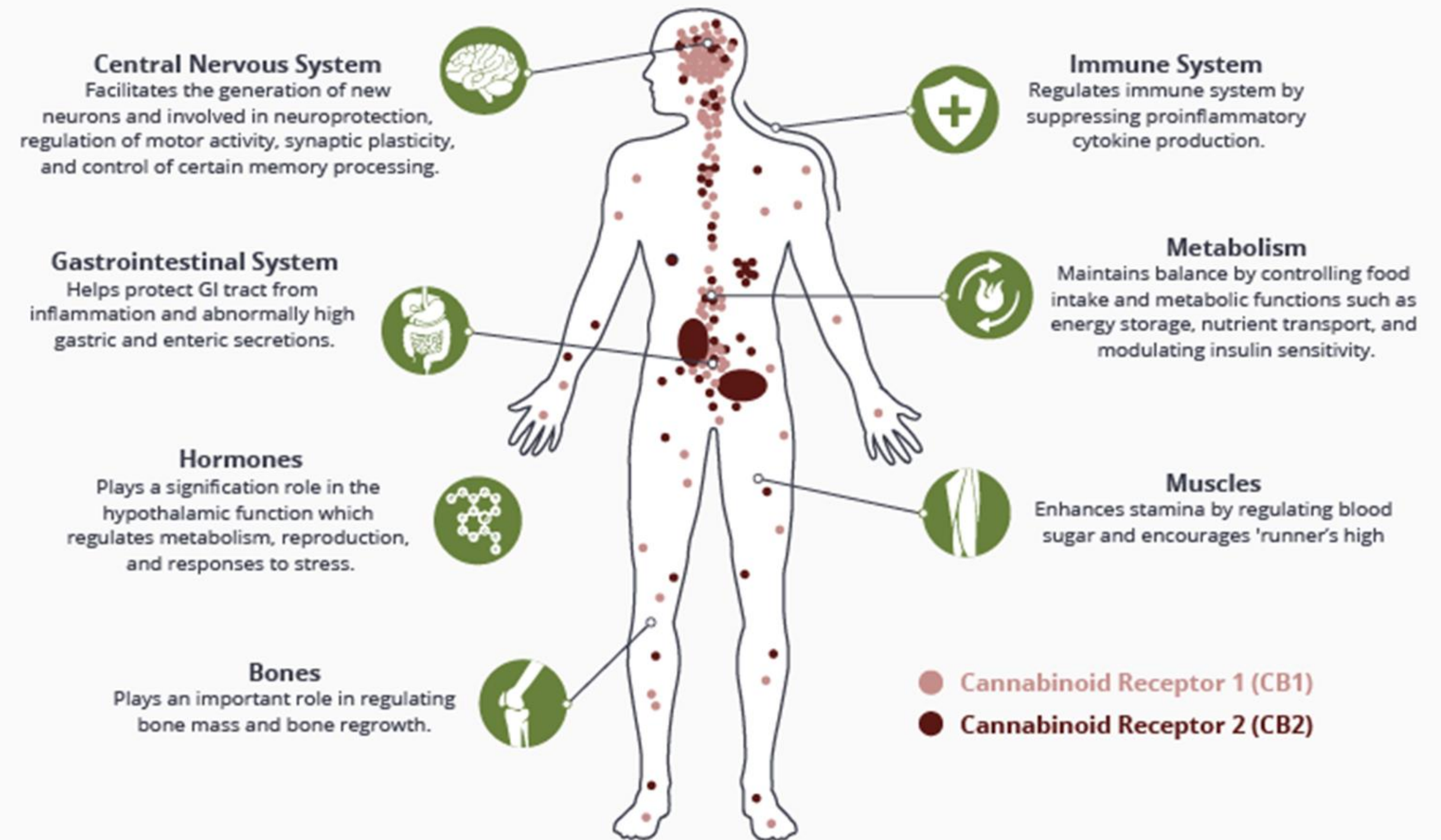
The best known of over 100 cannabinoids found in the hemp or cannabis plant.

Unlike its cousin, THC, it produces no psychoactive effects and is 100% legal. Hemp has been used to improve health & wellness since ancient Egyptian times.

CBD binds with our bodies' endocannabinoid receptors.

This in turn signals our endocannabinoid system (ECS) to take action. The ECS plays a role in regulating a range of functions and processes.

THE BODY'S ENDOCANNABINOID SYSTEM



- The ECS helps promote a stable equilibrium affecting things like sleep, discomfort, memory and even mood!
- The ECS helps promote a feeling of calm and focus.
- The ECS can reduce exercise-induced discomfort.
- The ECS helps support a healthy sleep cycle.

THE SATIVA DIFFERENCE

INTEGRATED QUALITY

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Extraction

Proprietary extraction techniques that set the standard for quality.

PHYTOVISTA
LABORATORIES



Manufacturing

State of the art product development and white labeling services.

GOODBODY
BOTANICALS



GOODBODY
WELLNESS



Sales Channels

Retail and wholesale channels designed for today's fast evolving consumer expectations.

GOODBODY
STORE.COM

WHOLE
SALE

Brands

A portfolio of unique brands tailored to key consumer demographics.

GOODBODY
CORPORATE SANITISATION SOLUTIONS

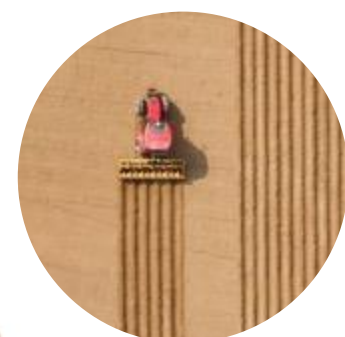


Quality Control

The UK's premier testing facility for CBD and hemp-based products.

GOODBODY

Working with farmers to identify the best quality crops.



GOODBODY CBD CORE PRODUCT RANGE

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CBD Body Oil



CBD Gummies
14 x 10mg



CBD Oil
5% (500mg)



CBD Oil
10% (1000mg)



Peppermint
CBD Oil
20% (2000mg)



CBD Soft gels
30 x 10mg



CBD Balm
1% (300mg)



GOODBODY CBD GUEST PRODUCT RANGE

Orange and
Lemons with
Vitamin D CBD Oil



Peppermint with
Vitamin D CBD Oil

CBD Bath
Bombs





ONE OF THE TOP 3 CANNABINOID TESTING LABORATORIES IN EUROPE

- ✓ Specialist expertise and focus on cannabinoid testing.
- ✓ Achieved ISO17025 accreditation.
- ✓ Testing of all products for purity, safety and consistency in our own industry-recognized, certified laboratory, PhytoVista.
- ✓ Multi-site laboratory with representation in the UK and EU.



Sativa is ahead of the anticipated global legislation on testing and health requirements for a Cannabinoid formulation and packaging facility.





WELLNESS... YOUR LIFESTYLE CHOICE

- ✓ Over 50 nationwide clinics and ever increasing.
- ✓ In- clinic appointments with health care professional.
- ✓ Government provider of PCR tests.
- ✓ Developing into a wellness products range through several routes :
 - Hand held device with results given in clinic.



With a national UK network on clinics.



GOODBODY WELLNESS SERVICES



In Clinic
Testing

Outbound
PCR Tests

PCR
Testing

Test to
Release

Day 2
Arrivals
Testing

Day 2 & Day
5 Testing
Package



Immune Response Test

Home Tests

PCR
Testing

Fit to Fly
Testing



EXPERIENCED MANAGEMENT TEAM



GEREMY THOMAS
Executive Chairman

Jeremy is an entrepreneur with a successful track record in the telecommunication, e-learning and consumer finance industries. After being involved at senior level in The Carphone Group Plc before it was sold, Jeremy went on to create and list PNC Telecom Plc. In 2001 Jeremy co-founded TMTI Ltd. TMTI Ltd is a profitable technical support business which works with major brands in enhancing the customer experience. Jeremy founded George Banco Ltd in 2013, a consumer finance business, which was later sold to Non Standard Finance Plc. Jeremy's other business interests include Carbon Managers Ltd, an environmental services consultancy company. More recently, Jeremy founded the Sativa Group in 2018 and was its first CEO. After a period as a non-executive and then taking a break from the company, Jeremy has returned as the Executive Chairman to lead the board.



MARC HOWELLS
Director & Chief Executive Officer

Marc has a 36-year track record of high performing results and achievements across the financial services industry. His extensive career includes senior roles in Citibank and Barclaycard before heading up a number of SME financial services companies as CEO or Managing Director. He has significant experience in developing and operating industry leading management teams with best-in-class employee retention and value. His extensive financial services industry experience includes in depth experience on; integrations, mergers, joint ventures, acquisitions, restructuring and start-ups. He has built up geographical and cultural expertise across China, Europe, U.S.A. and South Africa.



ANNE TEW
Chief Financial Officer & Corporate Secretary

Anne is an experienced Accountant, Corporate Secretary and professional business mentor with over 30 years' experience across a range of industries including the NHS, testing laboratories, manufacturing and farming. She has successfully led projects to achieve business turnaround, restructuring, growth and development. Anne has worked as an Executive and Non-Executive Director as well as advising board members in financial and governance matters as the Corporate Secretary or as an external consultant.



GEORGE THOMAS
Director and
Goodbody Botanicals
Managing Director

George is a successful entrepreneur who has established an eclectic mix of businesses across an array of industries including Tech, Finance, Environmental and Wellness. George was a founding director and board member of George Banco Ltd, a consumer finance business, which was later sold to Non-Standard Finance Plc. George is the Managing Director of Goodbody Botanicals Ltd, the main operating subsidiary of the Sativa Wellness Group through which he has successfully introduced a range of wellness products and services.



CLIVE STANDISH
Non-Executive Director

Clive Standish's professional career began with N M Rothschild & Sons Ltd in London. In 1979 he was appointed a partner with Dominguez & Barry in Australia and became a member of the Melbourne Stock Exchange in 1980. He was the founding Executive Director at Dominguez Barry Samuel Montagu Limited and subsequently Head of Capital Markets and Managing Director until 1991 and then CEO of SBC and Warburg Dillon Read Australia. In 1998, Clive Standish was appointed Chairman and CEO for Asia Pacific UBS AG and member of the Managing Board and subsequently member of the Group Executive Board. In 2003 he moved to Zurich as Group Chief Financial Officer UBS AG until 2007 when he retired from the Board of UBS AG.



MARK BLOWER
Non-Executive Director

Mark is an experienced finance professional, having spent the last 20 years actively overseeing the financial performance of over 70 UK SME's, with a particular focus on raising debt and private equity. He began his career in 1996 at the Investment Banking division of a large UK bank, before joining NM Rothschild in 2000. He then ran a highly successful leveraged debt team for another UK lending institution for five years before starting his Private Equity career in 2010. During his career to-date he has held a number of board positions, across a variety of sectors.

OUR ADVISORS



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The logo for Sativa Wellness Group, featuring the text "SATIVA WELLNESS GROUP" in a green, sans-serif font, enclosed in a thin green rectangular border with a small "TM" symbol in the top right corner.

SATIVA
WELLNESS
GROUP



As a leading advisor in the Cannabis sector, we work and grow alongside our clients in this evolving sector. Our professionals are thought leaders in the industry, helping our clients transform into dominant global players. Our independence and entrepreneurial focus is what sets us apart from peers. That is why our institutional and corporate clients see us as a preferred partner.



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